

TOWN OF HERNDON

Enriching the Quality of Life and Promoting a Sense of Community



NEWS RELEASE

FOR IMMEDIATE RELEASE

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TOWN OF HERNDON APPOINTS CINDY S. ROEDER AS DIRECTOR OF PARKS AND RECREATION

Herndon, VA (October 5, 2007) – Arthur A. Anselene, town manager for the Town of Herndon, today announced the appointment of Cindy S. Roeder to the post of director of Parks and Recreation. Roeder had been serving as acting director since March 2007, following the promotion of Anselene, longtime director of the department, to the town manager's office.

Roeder brings more than 23 years of active recreation management experience to her new role. She initially joined the Town's Parks and Recreation department in 1987 as a recreation coordinator, with responsibility for the planning and administration of special events and projects. She left the department in 1989 to pursue positions of increasing responsibility with recreation departments in Frederick County, VA and Montgomery County, MD.

Roeder returned to Herndon as manager of recreation services in 2003. In this capacity she coordinated all elements of the recreation division's mission, goals and objectives to include management of the division's \$1.7 million budget, supervision of 150 professional and seasonal employees and management of logistics for events and programs. She has chaired the Herndon Festival Planning Committee and oversees all aspects of the 80,000-attendee annual event; she was instrumental in the department's accreditation process, culminating in national accreditation

by the Commission for Accreditation of Park and Recreation Agencies (CAPRA); and she has been active in policy development and strategic planning for the department.

Roeder holds a BS in recreation from the University of Maryland, College Park. She has completed leadership development coursework at the Weldon Cooper Center, University of Virginia, and the Virginia Recreation and Park Society.

“Cindy Roeder is widely respected throughout the parks and recreation professional community for her expertise, work ethic and accomplishments,” said Anselene. “The breadth of her experience and knowledge, coupled with her demonstrated ability to work collaboratively with colleagues and citizens on a variety of programs, will prove invaluable in her role as director.”

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3rd largest town in the Commonwealth and is home to more than 23,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 23,500 people. In 2006, Herndon was named one of the “best affordable suburbs” in the nation by *Business Week* Magazine.

For more information, visit the Town’s website at www.herndon-va.gov.

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